Our Vision for Sustainability

Within Blue Care’s Vision – To be recognised as a national leader in the delivery of participatory care that promotes health and quality of life for clients and the community – Blue Care is committed to providing quality holistic care services that address individual clients’ needs.

This vision and commitment relies on Blue Care remaining viable now and into the future. Because of this, we will seek to embed sustainable practices, to balance growth and social conscience, and to meet our goals without compromising our values, our people or the planet.
Organisational + Personal

- Compliance – legislation/regulation
- Efficiency – good business
- Responsibility – intergenerational equity
Ageing Population: Aged Care Viability

Ageing demographic –
- Over 65, 24% by 2036
- Over 85, 4.2% by 2036

Challenges

Aged Care
- Access to appropriate care
- Health care continuum
- Future viability
- Workforce
- Healthy ageing
Towards a sustainable Blue Care

Blue Care Strategy
- Engage
- Understand
- Act

Sustainability Initiatives
What have we learnt?
What’s our perspective?

• It’s about who we are
• Strategic Directions
• Environmental responsibility
• Future viability
• Continuation of care
• Legislative requirements

In order to be sustainable, there has to be a balance between social justice, environmental protection, economic growth and diversity.
1. Engagement across all business areas
Eco-efficiency audit

PRISTINE report 2008
- Blue Care Head Office
- Organisational Fleet
- One region
- Employee surveys

Set a benchmark
Identified opportunities
Gave us a place to begin
Sustainability Task Group

MEMBERSHIP:
ICT
Procurement
Finance and policy
Research
Service delivery
Outside expertise

Fleet
Property Development Unit
Communications
Project Development
HR

TERMS OF REFERENCE:
• Strategy
• Advice
• Leadership
• Coordination
2. Develop foundational understanding of why and how we will be sustainable
Sustainability Principles

Blue Care’s Sustainability Principles will act as a guide for our operations and practice. These principles reflect our commitment to sustainability as we continue to provide quality services to the people and communities of Queensland and northern New South Wales. Alongside our organisational values, they call us to act wisely as community and global citizens.
Our values are foundational to everything we do
Principles act as a guide
Sustainability Principles

Responsibility
We will take responsibility for the environment and our resources while we provide quality services to the community.

Integration
We will integrate sustainability into our actions, values and culture.

Innovation
We will adapt to challenges by seeking innovative ways to preserve the environment and sustain our organisation.

Collaboration
We will work together, and in partnership with others, to influence change through education, research and commitment to sustainable practices.
3. Action our commitment
Sustainability Strategic Plan

Workshop
- Education
- Facilitated planning

Areas of focus:
- Procurement
- Fleet
- Workplace Practices
- Property/Business Development
Towards a sustainable Blue Care

<table>
<thead>
<tr>
<th>Green ICT</th>
<th>ESD Standards</th>
<th>Efficient Fleet</th>
<th>Eco-efficiency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce energy consumption by using energy efficient ICT technologies &amp; practices</td>
<td>Integrate Environmentally Sustainable Design standards into Blue Care Design Guidelines</td>
<td>Optimise fleet management systems and policies to ensure peak performance and reduce emissions</td>
<td>Reduce energy and water consumption, and waste generated by Blue Care operations</td>
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</tbody>
</table>

**Greening the Workplace**

Resource and support sustainable workplace practices and systems

**Workplace Eco-education**

Reduce Blue Care’s carbon footprint through efficient workplace practices

**Workplace Practices**

**Development**

Life-Cycle Cost Analysis

Whole-of-life building costs incorporated into capital works planning

**Green Development**

Develop an optimal design for an eco-efficient aged care facility

**Property/Bus Development**

**Green Guide**

Inform and influence supply chain vendors utilising green guidelines for organisational procurement

**Eco-policy**

Facilitate and promote sustainable procurement

**Driver Education**

Increase efficient and safe driving habits in Blue Care staff

**Fleet**

**Industry Partnerships**

Maintain market information to inform fleet decisions

**Procurement**
Workplace Practices

Property/Bus Development

Fleet

Procurement

Organisational Reporting

Organisational Policies

Linking across UnitingCare Qld

Our People

Responsibility • Integration • Innovation • Collaboration
Compassion • Respect • Justice • Working Together • Leading through Learning
Sustainability initiatives

Including:

- Fleet – profile, reporting
- Driver education – partnership with RACQ
- Green Guide for procurement
- Lighting trials
- GPS Navigation in Community Care Fleet
Transition to Fuel Efficient Vehicles

Blue Care recognised early in 2008 that it was financially sustainable to move to 4 cylinder vehicles. As time progressed and the environment became the focus of attention it was soon realised that not only was the move financially sustainable but that it was essential in reducing carbon emissions. The move has been made easier as manufacturers improve the design and capability of four cylinder vehicles. Included in the 4 cylinder vehicles are 8 new generation hybrid Prius and the first of the Hybrid Camry.

Blue Care fleet is in the process of modelling the future fleet looking at hybrid, diesel, and electric vehicles to compliment the existing fleet with the aim to achieve the best possible fuel efficiency in the fleets operational environment.
Migration to 4 cylinder cars
Impact on Carbon Emissions

Slight Reduction in total fleet numbers. Less fuel purchased in month

Reduction in Salary Vehicles. December dip (holidays)
Road Safety Programs & Strategies

SLOW DOWN. MONITOR YOUR SPEED. PEOPLE ARE DEPENDING ON YOU.

DRIVE SAFE.

KEEP A SAFE DISTANCE
BE ALERT
DRIVE FOR THE CONDITIONS

PEOPLE ARE DEPENDING ON YOU.

A Blue Care road safety message in partnership with:
What have we learnt?

- Leadership
- Local/contextual process
- The long haul
- We’re part of something bigger
- Find the passion