Informed for Health Ageing:
Exploring how Ageing Australians Experience Health Information Use
Why do this research?
Research Methodology ... Phenomenography
The research itself ... a few fast facts

• 20 participants
• Males and Females
• Aged 55-79 years
• Semi-structured interviews

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How do ageing Australians experience using information to learn about their health?

Category 1: Health information literacy is experienced as striving for wellness
Category 2: Health information literacy is experienced as reaffirming wellness
Category 3:
Health information literacy is experienced as knowing myself
Category 4: Health information literacy is experienced as protecting myself.

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Category 5:
Health information literacy is experienced as screening knowledge
Category 6: Health information literacy is experienced as storing knowledge
What did we learn?

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Achieving healthier ageing with information use?
Next steps ...

Understanding health information literacy in Australia’s ageing population: a qualitative study

• Australian Research Council Linkage Project
• Commencing during 2010
• 3 year project
• Project Partners
  – Queensland University of Technology (QUT)
  – Griffith University
  – Queensland Health
Questions

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